

CES 2012: Old Is New Again With ePure iPhone Home System

BY [A.T. Faust III](#) on Fri January 13th, 2012



Ever since Lenny Kravitz was spotted sporting this [old-school handset tethered to his iPhone](#), the style has been gathering steam. Expanding on that theme, Swissvoice has finally released their forever-in-incubation ePure system.

While details were scarce at the company's CES booth, Swissvoice's [product website](#) describes its features a little bit better. Basically, when you get past its unique, art deco looks, the thing operates no differently than a regular household telephone, save that it also routes calls from your iPhone and packs in a bass-rich loudspeaker.

ePure comes in four colors (black, white, red, tan) and is available soon for \$199. (A matching answering machine is scheduled for launch in Q2 2012.) Fancy, sure, but *pricey*.



<http://appadvice.com/appnn/2012/01/ces-2012-old-is-new-again-with-epure-iphone-home-system>